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**Altered Book Cover!!**

\*\*this counts as a project grade!!!

It is time for you to do your cover for your altered book.

In class we will gesso the cover to begin with a blank slate. Then **create a thumbnail sketch** for your cover design in your sketchbook.

**The following MUST be included for the cover:**

1. If your book has a cover jacket, remove it.
2. Be sure the binding is secure. If not see Mrs. Denison about repairing it.
3. Create a title for your book cover.
4. Incorporate the title into your cover design. Be careful with your lettering. You can ruin the look of the book by having crude lettering that has not been planned and is not deliberate.
5. Include your name somewhere on the cover or spine as the “author”
6. Your cover design must be in color.

**Options:**

We will paint the cover over with gesso in class. On top of this, you may cover the book with any of the following:

* Paper collage (if you use a paper collage, be sure to cover this with clear contact paper or clear packing tape.)
* Paint (use acrylic or watercolor paint)
* Oil Pastel
* Prismacolor Colored Pencils
* Sharpie Marker

You may have separate (but correlating) artwork for the 3 parts of the cover. Or you may have a continuous design that wraps around the book. Whatever you do, make sure you create unity in your design through the use of color, line, shape, pattern, texture, etc.

Remember that the cover is the most important part of your altered book. It is an invitation to open the book and explore. It must be visually exciting, well-crafted, and neat. It also must be sturdy.

*You will be graded on the following: (see rubric on the back)*

Visual Impact

Unity

Craftsmanship

Visualization of theme

Creativity

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| **Student Name:** | | |  | | |
| Assignment: **Altered Book Cover** | | |  | | |
| Circle the number **in pencil** that best shows how well you feel that you completed that criterion for the assignment. | | **Excellent** | **Good** | **Average** | **Needs Improvement** |
| **Criteria 1** – **Visual Impact:** Overall design of cover has a strong focal point and draws the viewer in to the design. | | 10 | 9 – 8 | 7 | 6 or less |
| **Criteria 2** –  **Unity:** The work flows and/or is unified from the front cover, along the spine and to the back cover to read as a complete work of art. | | 10 | 9 – 8 | 7 | 6 or less |
| **Criteria 3** – **Visualization of theme:** The theme is consistent throughout the cover. (cover and/or style) If there is a title it works with the chosen theme and the lettering is well thought out. | | 10 | 9 – 8 | 7 | 6 or less |
| **Criteria 4** – **Creativity:** the chosen work of art is **unique** and interesting. | | 10 | 9 – 8 | 7 | 6 or less |
| **Criteria 5** – **Effort**: took **time** to develop idea & complete project? (Didn’t rush.) Good use of class time? | | 10 | 9 – 8 | 7 | 6 or less |
| **Criteria 6** – **Craftsmanship** – Neat, clean & complete? Skillful use of the art tools & media? | | 10 | 9 – 8 | 7 | 6 or less |
| **Total: 60** (possible points) |  |  |  |  |  |