

Metropolitan North Georgia Water Planning District 2020 Water Drop Dash 5K T-Shirt Design Contest

The Metropolitan North Georgia Water Planning District (the District) is hosting the 2nd Water Drop Dash 5K T-Shirt Design Contest in preparation of the 8th Annual Water Drop Dash, hosted in partnership with the Chattahoochee Nature Center. The Water Drop Dash celebrates EPA WaterSense's Fix a Leak Week, March 16-22, 2020. Fix a Leak Week highlights the importance of finding and fixing leaks in and around your home and encourages everyone to be good stewards of their water resources.

To enter the contest, please create an original design according to the guidelines below. The grand prize winner will be featured on the 2020 Water Drop Dash 5K Race T-Shirt, plus additional prizes (see below). Designs are due by **February 21, 2020**.

Eligibility

The Contest is open to residents of the District's 15-county region (Bartow, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Fulton, Forsyth, Gwinnett, Hall, Henry, Paulding, and Rockdale counties) who are of high-school age or older. Entries can be a team or individual effort. Participation in the Water Drop Dash 5K is not required to enter.

Maximum of three (3) entries per person or team.

Guidelines

- » Go to www.waterdropdash.com/tshirt/ for entry form and more information on submitting a design for the contest.
- » The event title, "8th Annual Water Drop Dash 5K" and the year 2020 should be prominently displayed in the design.
- » Themes and/or messages of water conservation and leak detection from EPA WaterSense's Fix a Leak Week and the District's My Drop Counts water conservation campaign must be present. You may use the Fix a Leak Week messaging fact sheet for background information.
- » Designs should measure no larger than 13.5" x 13.5".
- » Must be digitally created and submitted as a digital vector file (.ai); hand-drawn submissions will not qualify
- » Design must use a maximum of four (4) colors *(Shirts will be printed using 4-color spot process.)
- » Design is for the front of the shirt only.
- » May use the Water Drop Dash mascot ("Dash") for design.
- » No copyright material is allowed.
- » Each contestant participating as an individual or on a team must submit an entry form.

Design Ideas

- » Water Drop
- » Running Toilet
- » The Chattahoochee River
- » Fixing Faucet Leaks
- » Water Conservation

Submissions and Deadline

Submit online at www.waterdropdash.com/tshirt/
February 21, 2020

Judging

Submissions will be judged based on the following criteria:

- » Successful inclusion of the event title and the year 2020
- » Successful inclusion of the themes and/or messaging of water conservation and leak detection. Use the Fix a Leak Week messaging fact sheet for background information.
- » Composition
- » Creativity
- » Visual appeal
- » Relatability to the wide audience of Water Drop Dash participants

Prizes

- » Winning Design Prize: **\$250** (plus free race registration for immediate family)
- » Runner-Up Prize: **\$100** (plus free race registration for immediate family)

The creator(s) of the winning design will also receive a free one-year pass to the Chattahoochee Nature Center. One (1) prize per person and per household.

Finalists will be notified on February 26, 2020.

For questions regarding the contest, please email info@waterdropdash.com



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Fix a Leak Week and Water Conservation Fact Sheet

What is the Water Drop Dash?

Water Drop Dash 5k, hosted in partnership with the Chattahoochee Nature Center, is the Metro Water District's premier water conservation public awareness event. The course is flat and fast along the Chattahoochee River. Registration is now open. We encourage you to participate in this family fun event. Participation is not required to be considered for the 2020 Water Drop Dash 5K T-Shirt Design Contest.

What is Fix-a-Leak Week?

Fix a Leak Week is an annual event presented by EPA WaterSense to encourage residents to check for hidden household leaks. Fix a Leak Week takes place from March 16-22, 2020. But remember that you can find and fix leaks inside and outside your home to save water and money year-round.

Did you know that an American home can waste, on average, more than 10,000 gallons of water every year due to running toilets, dripping faucets and other household leaks?

Here are some practical ways to reduce your water use:

- » Fix leaking toilets (save hundreds of gallons per day)
- » Fix dripping faucets one drip per second is equivalent to 8 gallons a day)
- » Turn off the water while brushing your teeth (save 6 gallons per day)
- » Shorten your showers by 2 minutes (save 5 gallons a day)
- » Replace inefficient showerheads (flow greater than 2 gallons per minute) with high efficiency WaterSense labeled showerheads
- » Replace older, inefficient toilets (greater than 1.6 gallons per flush) with high efficiency WaterSense labeled toilets
- » Check outdoor faucets, sprinklers, and hoses for leaks
- » Install covers on pools and spas and check for leaks around your pumps

What is EPA WaterSense?

WaterSense, a voluntary partnership program sponsored by the U.S. Environmental Protection Agency (EPA), is both a label for water-efficient products and a resource for helping you save water. Since 2006, WaterSense partners have helped Americans save more than 2.17 trillion gallons of water and more than \$63.8 billion in water and energy bills.

Resources

For additional information about how you can conserve water in and around your home by fixing leaks and by changing your water-use habits, please visit:

» www.epa.gov/watersense/fix-leak-week

» www.mydropcounts.org



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